

# THE WORLD IS OUR CLASSROOM

**ADMISSIONS OPEN FOR 2 YEAR FULL TIME PGDM PROGRAM AT VBS MUMBAI**

2024 - 2026 BATCH

Approved by AICTE

# About VBS

VBS, an acclaimed hub of innovative education, ranking among India's top 10 B-schools and Mumbai's elite colleges. Recognized as Mumbai's 7th best business school by the Times of India, VBS excels in teaching quality and alumni success. With a commitment to student growth and community impact, VBS Member of AACSB collaborates with leading corporations, offering abundant opportunities. Our NBA Accredited and AICTE-approved two-year PGDM program shapes future business leaders with professionalism, values, and a global vision. The accreditation of AIU certifies its academic diligence, aligning PGDM with other recognized MBA degrees and increasing its credibility for higher education like PhD and employment possibilities around the world. Join VBS and embark on a journey towards excellence and recognition.

## WHY VIVEKANAND BUSINESS SCHOOL

### Global Collaboration

International Partnerships Fostering Unparalleled Learning Journey

- Offers students global opportunities through cultural exchange and innovative initiatives.
- Diverse partner institutions facilitate international exchanges and study treks.
- Provides deep and diverse international exposure.

### Global Academic Alliance



Cape Peninsula University of Technology, Bellville, Cape Town, South Africa, for International Student Exchange, Faculty Exchange, Joint Research



Faculty of Information Studies in Novo Mesto, Slovenia, for International Student Exchange, Faculty Exchange, Joint Research



PSB Academy Singapore, for International Student Exchange, Faculty Exchange, Joint Research

### Curriculum

- Guarantees exceptional career opportunities and personal development.
- Reflects global best practices and international perspective.
- Curriculum continuously evaluated by Board of Studies.
- Offers a blend of flexibility and rigor.
- Prepares students for long-term success in evolving business landscape.

### Outstanding Faculty

#### Institute Faculty Overview

- Post Graduate from IIMs
- Majority hold's Ph.D.
- Over 25 years of experience in corporate and education sectors.
- Renowned for industry expertise and academic excellence.
- Committed to impactful teaching and mentorship.
- Plays vital role in shaping future business leadership.

### International Immersion Program

- Provides global outlook for future business leaders.
- Offers free foreign country visits for admitted students.
- Provides transformative learning experience for global business success.

### Accreditation

#### Quality Education Legacy

- Member of AACSB International - Association to Advance Collegiate Schools of Business.
- PGDM program holds NBA accreditation.
- Recognized as equivalent to MBA degree by AIU.
- Approved by AICTE for top-tier education commitment.

### World Class Infrastructure

#### Campus Priorities:

- Prioritizes student growth and industry immersion.
- Provides supportive environment.
- Offers state-of-the-art amenities like Interactive Smart Panels.
- Provides hostel facilities for comprehensive education for outstation students.





## PGDM Program Specialisations

### BUSINESS ANALYTICS

PGDM program in Business Analytics empowers students with the essential tools to make well-informed decisions and craft impactful business strategies. This innovative and forward-thinking program is tailored to nurture the next generation of data-driven business leaders

#### Highlights

- Earn a valuable certificate in Power BI, enhancing your analytics skills.
- Master software tools including R Programming, Python, Mongo DB, SQL, and more.
- Dive deep into Predictive Modeling, Artificial Intelligence, and Deep Learning approaches.
- Covers 13 analytics-related subjects for a well-rounded learning experience

### HUMAN RESOURCE

Human Resource Management is the foundation of organizational health and success, attracting, motivating, and preparing responsible leaders to drive collaboration and strategic achievement. Our PGDM in HRM offers unique subjects and engaging activities, fostering immersive learning experiences. Through participative pedagogy and industry engagement, we empower students to become industry-ready leaders, proficient in all aspect of HRM.

#### Highlights

- Master Certification Program by SHRM which is the world's largest HR membership organization
- Sharpen your people management skills and cultivate a thriving work atmosphere!
- Implements participative pedagogy across all subjects, Assignments, Creative Activities and Discussions.
- Develop students into responsible, ethical, and catalyst leaders and managers.

### BANKING & FINANCE

Banking and Finance specialization is a dynamic blend of practical experience and academic theory that is meticulously designed to shape students into exceptional professionals. This interdisciplinary degree equips graduates with the knowledge needed to navigate the complex world of finance and drive businesses to outstanding success.

#### Highlights

- 25+ additional certifications from the NSE Knowledge Hub, an AI-powered learning platform recognized by the National Stock Exchange.
- Gain exposure to the latest changes and advancements in the finance world.
- Our Specialization blends Financial Analytics, paving the way for a well-rounded expertise.
- Immerse in Rigorous Capstone Project.

### OPERATIONS & SUPPLY CHAIN MANAGEMENT

Operations and supply chain management are crucial for businesses, especially amidst the surge in online activity. The specialization covers production, delivery, and market adaptation, supporting decision-making, demand prediction, cost reduction, and profit enhancement. Through innovative teaching methods, VBS molds dynamic, ethical managers. Our graduates excel globally in Operations and Supply Chain Management, boasting lucrative career prospects.

#### Highlights

- Industry Specific Workshop on ERP (SAP)
- Harness the power of data with subjects like Supply Chain Analytics, Decision Science, and Optimization Techniques.
- Experiential learning opportunities through process studies, field visits, and live projects.
- Cultivate a global mindset with International Immersion Program

### MARKETING

PGDM program offers a comprehensive and dynamic marketing specialization, equipping you with a deep understanding of market dynamics and the skills to thrive in the business world. Whether your dream is to be a marketing strategist, sales executive, or brand manager, VBS empowers you to transform dreams into reality.

#### Highlights

- Certification offered on Digital Marketing
- Master the power of Marketing Analytics for strategic insights and business growth.
- Learn through experiential learning with a student-centered approach.
- Bridges the gap between Industry and Academia.

### ENTREPRENEURSHIP

VBS's PGDM in Entrepreneurship is a specialized program designed for students aspiring to lead, manage businesses, or launch ventures. It equips them with essential skills to craft business plans, secure startup financing, and manage business growth effectively. Our graduates are proud changemakers, exploring our extensive entrepreneurship resources within our ecosystem.

#### Highlights

- Elevate your analytical skills with an additional certification in Financial Modelling.
- Turn your innovative ideas into successful ventures with our state-of-the-art Innovation Lab.
- Get seed funding of up to 10 lakhs to start your entrepreneurial journey.
- Gain a well-rounded 360-degree learning experience.



# Pedagogy

At VBS, we are committed to the 'learning by doing' philosophy, aiming to empower students to excel as exceptional leaders.

Our PGDM Program is a game-changer, designed to provide you with unparalleled experiential learning opportunities that will ignite your potential and drive you towards success. This comprehensive educational experience encompasses lectures, role plays, case studies, fieldwork, conferences, workshops, and more. Students engage in live projects, presentations, extracurricular activities, International Study Tours, summer internships, and industry-specific skill training for extensive global exposure and practical experience.

- **International Immersion Program**
- **Experiential Learning**
- **Outbound Program**
- **Capstone Project**
- **Conferences and Workshops**
- **Certification Courses**
- **Innovation Lab**
- **Simulations**
- **Flipped Classroom**
- **Guru-shishya Mentorship**





# Overall Batch Profile





# Placements and Internship Offered

Two Months of Summer Internship Offered with Highest Stipend of Rs.1 Lakh

## PLACEMENT OFFERED WITH

AVERAGE PACKAGE OF

**8** LPA

HIGHEST DOMESTIC PACKAGE

**12** LPA

HIGHEST INTERNATIONAL PACKAGE

**21.42** LPA

## TOP RECRUITERS

			
			
			
			
	& 350+MNC COMPANIES		

## Scholarship

### Scholarships for Meritorious Students

VBS fosters academic excellence through tailored programs and scholarships. Graduates with outstanding academic records can apply with their mark sheets and entrance exam scores to benefit from our scholarship program.

### Late Karmayogi Shri. Hashu Advani Merit Scholarship

Rank	Scholarship Percentage
First	100% of the tuition fees Scholarship
Second	75% of the tuition fees Scholarship
Third	50% of the tuition fees Scholarship
Fourth	25% of the tuition fees Scholarship
Fifth	20% of the tuition fees Scholarship

#### Eligibility:

- A person who has graduated from any recognized Indian university with a minimum 50% marks.
- Final year graduating students can apply, but their admission will be withheld until they clear the qualifying exam with 50% marks.
- Entrance Exam test scores of CAT /XAT /MAT/ MH-CET/ CMAT/ GMAT/ ATMA will be accepted.
- Aspirants registered in any of the above Entrance exams can also apply for the course & admission will be on Provisional Basis.

The fee is 8,80,000/-, which can be paid in four installments.





For more information on program offerings,  
and selection process log on to **[vbs.ves.ac.in](http://vbs.ves.ac.in)**

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Hashu Advani Memorial Complex, 495/497, Collector Colony,  
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Scan QR code to Apply Now

